

**SCALE+**  
community

**SCALE+**  
healthcare

# GLOBAL STRATEGIC SPONSORS



# TARGET GLOBAL STRATEGIC PARTNERS



Through our Global Strategic Sponsors Program, SCALE Community seeks to partner with leading global brands that exemplify excellence, innovation, and service leadership in their respective markets.

These partnerships are designed to connect world-class organizations with SCALE's national network of healthcare executives and MSO leaders—driving visibility, collaboration, and long-term strategic alignment. We aim to include partners across the following verticals:

- Banking & Financial Services
- Real Estate & Facilities Advisory
- Technology & Cloud Services
- Executive Search & Human Capital
- Legal & Compliance Advisory
- Other Key Strategic Professional Service Sectors

*Our sponsors join an exclusive community of healthcare and industry leaders shaping the future of healthcare delivery and innovation.*



# IMPACT BY THE NUMBERS

Category	Impact
Total Community Members	<b>1,500+ healthcare executives</b> across providers, investors, and advisors nationwide
CEO Members	<b>500+ active CEO participants</b> engaging through SCALE programs and events (online + in-person)
Masters Gold Club	<b>30+ leading MSOs with range of \$100M-\$1-5B annual revenue</b> represented in our exclusive Gold Club network
Local and International Events	<b>15+ yearly in-person events hosted across the US and 1-2 yearly events hosted internationally</b>
Annual Summit	<b>220+ healthcare leaders</b> attending SCALE Healthcare Leadership Summit
Podcast Reach	<b>500,000+ annual downloads and counting</b> for the Analyzing Healthcare Podcast (Top 5%)

# SCALE COMMUNITY PROGRAMS





# EVENT PROGRAMMING OVERVIEW

**Our Mission:** SCALE Community brings together the nation’s leading MSO executives, investors, and health system leaders through a year-round calendar of curated, high-impact experiences. Each event is designed to advance collaboration, innovation, and strategic partnerships across the healthcare services ecosystem.

## ANNUAL LEADERSHIP SUMMIT

- **2-day national gathering**
  - Day 1: Breakout sessions + welcome reception
  - Day 2: Main Panels + Networking & Sponsor activations
- 250+ attendees across 20+ specialties
- 60%+ of attendees are C-Suite Leaders



## ANNUAL GOLD MEMBER RETREAT

- Intimate weekend at the Waldorf Astoria in Park City
- **Immersive agenda:** strategic workshops, off-site excursions, and sponsor-led dialogues
- **20+ MSO & Health System CEOs** in attendance
- Upcoming Retreat Dates: April 10-12, 2026



## REGIONAL PROGRAMS

- **Regional Market Series:** Local market CEO Roundtables and / or interactive fireside chats across 13+ cities.
- Target 15+ attendees per event
- CEO survey to tie event to capturing CEO market perspective & insights





PREVIOUS GUESTS:



Mark Cuban



Elizabeth Fowler



Senator Richard Burr



Barbara Wachsman

# THE ANALYZING HEALTHCARE PODCAST SERIES

Analyzing Healthcare delivers expert insights, real-world case studies, and bold ideas shaping the future of U.S. and global health systems. Each episode explores critical healthcare topics including: Medical innovation & AI, Value-based care & provider ops, Health policy & payor strategy, and leadership, investment, and M&A.

## Audience Reach & Engagement

500,000+

All-Time Streams in 2025  
(#1 Healthcare Podcast in US)

30,000+

Monthly Listeners

10,000+

Streams per Episode

## Growth & Momentum Metrics

Top 5%

of All U.S Podcasts  
*based on # of downloads in first 7 days*

Top 10

in Healthcare Related Searches  
Across Spotify

100+

New Subscribers per Month



# GLOBAL SPONSOR PROGRAM OVERVIEW

## SPONSOR CONTRIBUTIONS

- All sponsors contribute:
  - **Financial Contribution:**
    - \$100K each
  - **Engagement:** Each Global Strategic Sponsor to help confirm 3-5 registered guests per local market event.
  - **Thought Leadership:** Nominate podcast guest speakers aligned with core themes
  - **Co-Development & Featured Participation:** Sponsor will collaborate with SCALE to co-develop a SCALE Community event or program, with prominent sponsor branding as a co-leading partner. A representative of the corporate sponsor will be featured across SCALE Community platforms, including:
    - Featured guest at a SCALE Community CEO Roundtable event
    - Featured guest on the Analyzing Healthcare podcast

## SPONSOR BENEFITS

- **SCALE Annual Leadership Summit**
  - Platinum Level Sponsorship: see benefits 
- **Tier 1 Sponsorship across:**
  - SCALE Community platform
  - Annual Gold Club Retreat
- **Advisory Board Seat (1 representative)**
  - Publicly listed on SCALE website & materials
- **Access & Participation:**
  - 1 attendee per local market event
  - Up to 2 attendees for the Gold Member Retreat
  - Up to 5 attendees for the Annual Leadership Summit
- **Additional Perks:**
  - High-visibility branding across all events.
  - Global Strategic Sponsor participation to be referenced in a SCALE Community press release.
  - Participate in monthly coordination global sponsor and scale team group calls.

<b>Platinum Level</b> <b>\$50,000 (2 Spots)</b>	
Complimentary SCALE Healthcare Leadership Summit tickets	5
6ft Table Sponsorship Activation in Summit Lounge Area	
Sponsor's Video to play at the Summit	
Access to Private Meeting Room on the Summit Day	
Designated Lunch Table	
Access to the VIP CEO lounge room	
Logo Inclusion in all Summit Promotional Communications	
Advertisement in Summit Program	Full Page
Item inclusion in Summit Gift Bag	
Summit Attendee List Access	